

**“Maarifpərvərlik” Azərbaycan  
Gənclərinin İctimai Yardım  
Assosiasiyası (MAGİYA)  
ictimai birliyi**



**“Education”  
Public Support Association  
of Youth of Azerbaijan  
(EPSAYA) public union**

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## **PRESS-RELEASE – 2012**

EPSAYA public union has successfully implemented the following projects (events) in close cooperation with the different governmental and non-governmental organizations during 2012 year:

1. March 10-12, EPSAYA public union organized 3 days training courses within the project of **“Building leadership skills of young people from rural areas”** for the 25 youth participants from the 11 different regions of the Azerbaijan Republic – Astara, Baku, Bilasuvar, Jabrayil, Jalilabad, Lerik, Lankaran, Masalli, Neftchala, Sabirabad and Yardimli in AB Qala Hotel, Lankaran city. There were 8 women and 17 men youth participants in the training courses. Besides the staff there were two trainers – Mr. Gurban Karimbayli, the expert-trainer from Baku, and Mr. Samir Akhundov, the local trainer from Lankaran in the training courses. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – *“The concept of civil society - civil society institutions, citizen activism, and civil position, social activities, formal, non formal and non-formal education concepts, forms and general information about CV, the design of a professional resume, letter of motivation, preparation, and ways to get information about jobs and job search skills, effective ways to find a successful job, career counseling centers, interviews and the secrets of a successful interview, conduct business, personal and professional development of young people, democracy, the concepts of state and society, human rights and freedoms, Children's Rights, International and local human rights security institutions, gender, tolerance and stereotype”*. During the training courses the staff used different roleplaying games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social wheels related to the topics throughout the entire session. Mr. Alex Grigorievs, Country Director, Mr. Sanan Suleymanov, Senior Project Coordinator and Ruslan Asad, Program Officer of NDI Azerbaijan Chapter also participated in the training courses and shared their rich knowledge and experiences with the participants.



2. April 14-16, EPSAYA public union organized the second 3 days training courses within the project of **“Building leadership skills of young people from rural areas”** for the 25 youth participants of the project in AB Gala Hotel, Lankaran city. There were 8 women and 17 men youth participants in the training courses. Besides the staff there were two trainers – Mr. Gurban Karimbayli, the expert-trainer from Baku, and Mr. Samir Akhundov, the local trainer from Lankaran in the training courses. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – ***“Communication, problem and problem selection, presentation on Power Point and design of presentations, preparation of the success stories, volunteerism, and a voluntary organization, the International Voluntary Institutions, and types of leadership, leadership and management, community leadership and community”***. During the training courses the staff used different roleplaying games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social wheels related to the topics throughout the entire session.



3. May 05-07, EPSAYA public union organized the third 3 days training courses within the project of **“Building leadership skills of young people from rural areas”** for the 25 youth participants of the project in AB Gala Hotel, Lankaran city. There were 8 women and 17 men youth participants in the training courses. Besides the staff there were two trainers – Mr. Gurban Karimbayli, the expert-trainer from Baku, and Mr. Samir Akhundov, the local trainer from Lankaran in the training courses. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – *“The place and role of the Youth in the formation of civil society, Voluntary and civil society, Community power (advocacy) - protection of public interests, Putting of the issue / problem on the Advocacy campaign, Public education and public advocacy, Public relations, Social partnership, NGO management and NGO institution”*. During the training courses the staff used different roleplaying games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social wheels related to the topics throughout the entire session. In addition Mr. Yalchin Ahmadov, the head of Lankaran city Youth and Sport Department and Mr. Vusal Nasirli, the person responsible for Lankaran Youth House also participated in the training courses and shared their own knowledge and experiences with the participants.



4. May 19-21, EPSAYA public union organized the fourth 3 days training courses within the project of **“Building leadership skills of young people from rural areas”** for the 25 youth participants of the project in AB Gala Hotel, Lankaran city. There were 8 women and 17 men youth participants in the training courses. Besides the staff there were two trainers – Mr. Gurban Karimbayli, the expert-trainer from Baku, and Mr. Samir Akhundov, the local trainer from Lankaran in the training courses. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – *“The Strategic planning, Strategy and tactic definitions, The project - proposal writing and management, drawing up action*

*plans, Monitoring and evaluation, Youth participation in local and international projects and the ways of the Youth participations*". During the training courses the staff used different roleplaying games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social wheels related to the topics throughout the entire session.



5. May 21, EPSAYA public union organized a flash-mob in the name of ***“Reading book”*** with the support of Mr. Yalchin Ahmadov, the head of Lankaran city Youth and Sport Department and Mr. Samir Salayev, the person responsible for Lankaran Youth Facebook Group including the graduates of the project of ***“Building leadership skills of young people from rural areas”*** in Gala Avenue, Lankaran city. There were more than fifty people in the flash-mob action. During the flash-mob action the organizers tried to get more attention for reading books among the people.



6. June 02-04, EPSAYA public union organized the fifth 3 days training courses within the project of ***“Building leadership skills of young people from rural areas”*** for the 25 youth participants of the project in AB Gala Hotel, Lankaran city. There were 8 women and 17 men youth participants in the training courses. Besides the staff

there were two trainers – Mr. Gurban Karimbayli, the expert-trainer from Baku, and Mr. Samir Akhundov, the local trainer from Lankaran in the training courses. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – *“Budget and fundraising, donor and grant concepts, community-based proposals / projects and fundraising for them, reporting, writing success stories, knowledge of basic computer and internet, new media - social media, relations and cooperation ways with authorities and mass media”*. During the training courses the staff used different roleplaying games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social wheels related to the topics throughout the entire session. In addition Ms. Katie Hackett, the representative of the U.S. Peace Corps also participated in the training courses and shared her knowledge and experience with the participants.



7. July 07-09, EPSAYA public union organized the 3 days summer camp within the project of **“Building leadership skills of young people from rural areas”** for the 25 youth participants of the project in “Zirva” Rest Center, Masalli region. There were 8 women and 17 men youth participants in the summer camp. During the summer camp the staff and the participants discussed a lot of themes related to leadership skills including *“Evaluation of the community-based proposals / projects of the participants and give small grants for them, writing Narrative and Financial reports, cooperation with authorities and mass media during the implementing of the local projects”*. During the summer camp the staff used different roleplaying games, interactive group works, debates, simulations, focus group discussions and presentations and more other interactive methods including watching to the different social wheels related to the topics throughout the entire session. At the end, the certificates were presented to the all participants of the training course. In addition Mr. Sanan Suleymanov, Senior Project Coordinator and Ruslan Asad, Program Officer of NDI Azerbaijan Chapter also participated in the summer camp and shared their rich knowledge and experiences with the participants. They also discussed the future activities related to the local project, especially

implementing of the projects for their communities. The third day of the summer camp the staff took all participants to the waterfall which is situated in Yardimli region in the name of “Takdam” (37 meters) and had a rest there. In the end of the summer camp the participants and the staff gave their views on the project and thanked to the guests including the donors – NDI and USAID Washington DC for realizing such kind of project for the youth leaders from the rural areas.



8. July 18, EPSAYA public union organized a meeting about the winners of the community-based proposals / projects and fundraising for them related to the small sub-grants for the graduates of the project of **“Building leadership skills of young people from rural areas”** at the office. During the meeting the staff declared the results of the community-based proposals / projects inside the small sub-grants. Owing to the result the staff financed only 5 community-based proposals / projects than 9 ones. The financed ones were the following:

1. **“Making a model street with removing refuse from the street”** in Lankaran city amounting to 270 AZN;
2. **“A light community”** in Lankaran region amounting to 140 AZN;
3. **“Working with communities in the field of picking up refuse from the street”** in Lankaran city amounting to 120 AZN;
4. **“Solution to the problem of sanitation in the community”** in Masalli region amounting to 80 AZN;
5. **“The establishment of the unity of the young booklovers in Bilasuvar region”** in Bilasuvar city amounting to 20 AZN.

The total budget for the community-based proposals / projects was 630 AZN, nearly 800 dollars within the small sub-grants..



9. During August within the implementation of the first community-based project in the name of *“Making a model street with removing refuse from the street”* amounting to 270 AZN, the graduates of the project of **“Building leadership skills of young people from rural areas”** and their volunteers removed rubbish from M.Asadov Street in Lankaran city, put 4 trash bins including other necessary equipments in the street and distributed educational flyers among the inhabitants.



10. During August within the implementation of the second community-based project in the name of “A light community” amounting to 140 AZN, the graduates of the project of **“Building leadership skills of young people from rural areas”** and their volunteers bought 8 sensor lamps, 15 simple lamps, 75 meter cable and other necessary electric equipments, and whitewashed and lit the electric-poles along the street in Mogonojoba village (Shuruk) in Lankaran region.



11. During August within the implementation of the third community-based project in the name of ***“Working with communities in the field of picking up refuse from the street”*** amounting to 120 AZN, the graduates of the project of ***“Building leadership skills of young people from rural areas”*** and their volunteers removed rubbish from Mirmustaphakhan Street in Lankaran city, put 3 trash bins in the street and distributed educational flyers among the inhabitants.



12. During August within the implementation of the fourth community-based project in the name of ***“Solution to the problem of sanitation in the community”*** amounting to 80 AZN, the graduates of the project of ***“Building leadership skills of young people from rural areas”*** and their volunteers bought 5 sewer pipes and other necessary equipments, and supplied the current open sewerage system with new close sewerage system in one of the main part of Arkivan district in Masalli region.





13. During August within the implementation of the fifth community-based project in the name of *“The establishment of the unity of the young booklovers in Bilasuvar region”* amounting to 20 AZN, the graduates of the project of **“Building leadership skills of young people from rural areas”** and their volunteers bought 4 new books for their Book club, and the staff of EPSAYA public union also gave in general 19 books – 10 Russian Literatures, 5 English Literatures and 4 Azerbaijan Literatures as a contribution to the Book club in Bilasuvar city.



14. September 23, EPSAYA public union organized a meeting related to the presentation of the web page of EPSAYA public union in AB Gala hotel, in Lankaran city. There were about 30 participants from different NGOs, Mass Medias, Youth organizations, Authorities including graduates of the leadership project and other motivated people. During the meeting the representatives of the organization gave suitable information about the project of **“Building leadership skills of young people from rural areas”**, its achievements and sustainable results to the participants. Then they made a presentation about the web page of EPSAYA public union in the name of *www.epsaya.az*, and noted that this web page has created by organizational and financial support of NDI and USAID.



15. September 23-24, EPSAYA public union organized 2 days training courses within the project of **“Fighting against HIV/AIDS and Addiction in the South region”** for the 26 youth participants from the 8 different regions of the Azerbaijan Republic – Astara, Baku, Beylagan, Bilasuvar, Jalilabad, Lankaran, Masalli and Shaki in AB Qala Hotel, Lankaran city. There were 11 women and 15 men youth participants in the training courses. During the training courses the staff and the participants discussed a lot of themes related to the healthy lifestyle – **“HIV/AIDS, HIV/AIDS and Addiction, current problems and their solution ways, the world and country statistics”**. In the training courses the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In the end of the training courses the participants and the staff elected 10 active persons by voting way for the zonal training course in the name of “Training for trainers” on November 10-11, 2012 in Lankaran.



16. September 25, EPSAYA public union organized a press-conference related to the ending of the project of **“Building leadership skills of young people from rural areas”** at the office, in Lankaran city. There were about 15 participants from

different Mass Medias, Authorities, NGOs and Youth organizations including the graduates of the leadership project in the event. During the event the representatives of the organization gave brief information about the project of “Building leadership skills of young people from rural areas”, its achievements and sustainable results to the participants. They spoke especially about the 5 local community projects/proposals which have successfully implemented by the graduates of the leadership project in three regions – Bilasuvar, Masalli and Lankaran. They also noted that the budget of the project was 49990 dollars and it gave the organization a great chance to realize the biggest youth project in the region. In the end of the event they added that the organization also established the first web page of NGOs of the region in the name of [www.epsaya.az](http://www.epsaya.az) by organizational and financial support of NDI and USAID and people can find a lot of useful and necessary information in it.



17.October 06-07, EPSAYA public union organized 2 days training courses within the project of “**Leadership school for young people from regions**” for the 20 youth participants from the 11 different regions of the Azerbaijan Republic – Absheron, Agdam, Baku, Beylagan, Bilasuvar, Ganja, Lankaran, Masalli, Sumgayit, Shaki and Yevlakh in AB Qala Hotel, Lankaran city. It should be noted that though there were 40 applicants, but only 10 women and 10 men youth participants were elected for the training courses. Besides the staff there were two local trainers – Mr. Samir Akhundov and Mr. Ilkin Muradov from Lankaran in the training courses. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – *“Community, citizen activism, our rights and duties, the civil society institutions, formal, non formal and non-formal education concepts, opportunities of non-formal education, personal and professional development of the youth, general information about CV, the design of a professional resume, letter of motivation, job and ways to get information about jobs, job search skills, effective ways to find a successful job, interviews and the secrets of a successful interview, presentation on Power Point and design of the modern presentations, secrets of the successful presentation, preparation of the success stories,*

*democracy, the concepts of state and society, human rights and freedoms, gender and gender equality, tolerance and stereotype, leadership and management, types of leadership, community leadership and communities, role and place of the leaders in the society, volunteer, the values and benefits of volunteerism and International Voluntary Institutions, communication*". During the training courses the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session.



18.October 13-14, EPSAYA public union organized 2 days training courses within the project of **“Fighting against HIV/AIDS and Addiction in the South region”** for the 25 youth participants in Masalli Youth House, Masalli city. Mr. Jamal Manafov, the chief of the Department of Youth and Sports in Masalli city and 25 young boys participated in the training courses. During the training courses the staff and the participants discussed a lot of themes related to the healthy lifestyle – **“HIV/AIDS, HIV/AIDS and Addiction, current problems and their solution ways, the world and country statistics, national legislation”**. In the training courses the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In the end of the training courses the participants and the staff elected 10 active persons by voting way for the zonal training course in the name of “Training for trainers” on November 10-11, 2012 in Lankaran.



19.October 20-21, EPSAYA public union organized 2 days training courses within the project of **“Fighting against HIV/AIDS and Addiction in the South region”** for the 25 youth participants in Astara Olympic Sports Complex, Astara city. Mr. Archa Aliyev, the chief of the Department of Youth and Sports in Astara city, 14 young girls and 11 young boys participated in the training courses. During the training courses the staff and the participants discussed a lot of themes related to the healthy lifestyle – ***“HIV/AIDS, HIV/AIDS and Addiction, current problems and their solution ways, the world and country statistics, national legislation”***. In the training courses the staff used different role-playing games, interactive group works, debates, simulations, focus group discussions and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In the end of the training courses the participants and the staff elected 10 active persons by voting way for the zonal training course in the name of “Training for trainers” on November 10-11, 2012 in Lankaran.



20. November 03-04, EPSAYA public union organized the second 2 days training courses within the project of **“Leadership school for young people from regions”** for the 20 youth participants in AB Gala Hotel, Lankaran city. There were 10 women and 10 men participants in the training courses. Besides the staff there were two local trainers – Mr. Samir Akhundov and Mr. Ilkin Muradov from Lankaran in the training courses. During the training courses the staff and the participants discussed a lot of themes related to leadership skills – *“The concept of young people and young families, role of the youth in social and political activities, youth networks and networking, International and local youth institutions, NGO institution and documents of the institutions, public associations and foundations, foundation of the youth organization, the project and its design, budget, the concept of advocacy, goals and objectives of advocacy campaign, the concepts of problem and issue, public relations (PR), social partnership, strategy and its determination, tactics and tactical considerations, strategic planning, purpose, mission and vision, the message and its delivery methods, identification of the risks and their repulsion”*. During the training courses the staff used different role-playing games, interactive group works, focus group discussions, brainstorming, debates and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In addition Mr. Mahammad Abasgulyev and Mr. Mehman Aliyev, the representatives of Lankaran city Youth and Sport Department also participated in the training courses and shared their own knowledge and experiences with the participants.



21. November 06, EPSAYA public union organized 1 day training course within the framework of monthly children's rights by the Ombudsman of the Azerbaijan Republic in the name of **“Teaching the Convention on the Rights of the Child”** for the 33 pupils in Lankaran city secondary school number 3 named after Hazi Aslanov, Lankaran city. There were 17 school girls and 16 school boys in the training course. During the training course the staff and the participants discussed a

lot of themes related to children's rights – *“The United Nations Convention on the Rights of the Child, protection of the children of discrimination, sexual and commercial exploitation and breach of the law”*. During the training course the staff used different role-playing games, focus group discussions, brainstorming and debates and more other training methods and answered children’s questions.



22.November 10-11, EPSAYA public union organized 2 days zonal training course in the name of “Training for Trainers” within the project of **“Fighting against HIV/AIDS and Addiction in the South region”** for the 30 young people from the 3 different regions of the Azerbaijan Republic – Masalli, Astara and Lankaran in AB Gala Hotel, Lankaran city. There were 9 women and 21 men young participants in the training course. During the training course the staff and the participants discussed a lot of themes related to the healthy lifestyle and the job of an instructor – *“HIV/AIDS, HIV/AIDS and addiction, current problems and their solution ways, the world and country statistics, management and leadership, instructor and the job of an instructor”*. In the training course the staff used different role-playing games, interactive group works, and focus group discussions, brainstorming, debates, presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. In addition, Mr. Vugar Aliyev, the chief Physician of Lankaran Interregional Drug Clinic and Mr. Ramiali Ibishov, the head of Lankaran Regional Laboratory of Republican AIDS Center also participated in the training course and shared their own knowledge and experiences with the participants. At the end, the certificates were presented to the participants of the training course.



23. November 14, EPSAYA public union organized a press-conference related to the ending of the project of **“Fighting against HIV/AIDS and Addiction in the South region”** at the office, in Lankaran city. There were near 15 participants from different Mass Medias, Authorities, NGOs and Youth organizations including the graduates of the current project in the event. During the event the representatives of the organization gave brief information about the project of “Fighting against HIV/AIDS and Addiction in the South region”, its achievements and sustainable results to the participants. It was noted that the project has implemented with financial support by Ministry of Youth and Sports of the Azerbaijan Republic in the sum of 3500 manats, and the project carried out for 4 months – August 01 - November 30, 2012. During the project 2-day training courses were held for 25 young people with the support of local Departments of Youth and Sports in Masalli, Lankaran and Astara regions. On November 10-11, the zonal training course in the name of "Training for trainers" was organized for 30 young people in AB Gala hotel in Lankaran. The local trainers were given certificates and the necessary training materials for successful completion of the training course. At the same time there were suitable meeting between the participants of the zonal training course and the experts of Lankaran Interregional Drug Clinic and Lankaran Regional Laboratory of Republican AIDS Center.





24.December 01-02, EPSAYA public union organized the last 2 days training course within the project of **“Leadership school for young people from regions”** for the 20 youth participants in AB Gala Hotel, Lankaran city. There were 10 women and 10 men participants in the training course. Besides the staff there were two local trainers – Mr. Samir Akhundov and Mr. Ilkin Muradov from Lankaran in the training course. During the training course the staff and the participants discussed a lot of themes related to leadership skills – *“The concept of young people and community, role of the youth in the development of the community, community and communities, communities and local problems, identify community problems and their solutions, community-based projects and their design, the budget and its structure, transparency and contribution in the budget, concepts of the fundraising, grant and donor, concept of the social cooperative responsibility, partnership and cooperation issues, computer and computer science, the application of the Information and Communication Technologies in the science and education, internet and networking, the social networks”*. During the training course the staff used different role-playing games, interactive group works, focus group discussions, brainstorming, debates and presentations and more other training methods including watching to the different social videos related to the topics throughout the entire session. At the end, the certificates were presented to the participants of the training course.



25. December 13, EPSAYA public union organized a press-conference related to the ending of the project of **“Leadership school for young people from regions”** at the office, in Lankaran city. There were nearly 15 participants from different Mass Medias, Authorities, NGOs and Youth organizations including the graduates of the current project in the event. During the event the representatives of the organization gave brief information about the project of “Leadership school for young people from regions”, its achievements and sustainable results to the participants. It was noted that the project has implemented with financial support by the Youth Foundation under the Ministry of Youth and Sports of the Azerbaijan Republic in the sum of 4125 manats, and the project carried out for 5 months – August 01 - December 28, 2012. During the project 3 times 2-day training courses were held for 20 young people on the theme of leadership in AB Gala hotel in Lankaran. The participants were given certificates for successful completion of the training course.



26. December 13, EPSAYA public union organized a press-conference related to the ending of the project of **“Increasing the role of local television in the field of legal enlightenment of community”** at the office, in Lankaran city. There were nearly 15

participants from different Mass Medias, Authorities, NGOs and Youth organizations in the event. During the event the representatives of the organization gave brief information about the project of “Increasing the role of local television in the field of legal enlightenment of community”, its achievements and sustainable results to the participants. It was noted that the project has implemented with financial support by the Council of State Support to Non-Governmental Organizations under the President of the Azerbaijan Republic in the sum of 3000 manats, and the project carried out for 3 months – October 01 - December 28, 2012. Legal education and awareness of the population 4 times was organized in live broadcast of "Talk" program by "CTV" Regional Television Company related to the issues of social importance within the project. In this case, *"Early marriages, divorces and alimony obligations"* (October 31), *"Husband-wife of property disputes and litigations"* (14 November), *"The division of property and inheritance disputes Inheritance"* (November 28) and *"The right neighborhood, and property disputes"* (December 12) was discussed on TV programs.



It should be noted that in the frame of all the projects to have been implemented, there were 120 youth from 18 settlements (Absheron, Agdam, Astara, Baku, Beylagan, Bilasuvar, Jabrayil, Jalilabad, Ganja, Lerik, Lankaran, Masalli, Neftchala, Sabirabad, Sumgait, Sheki, Yardimli and Yevlakh) participated in the events. In addition, the number of indirect beneficiaries runs over a million through "CTV" Regional TV Company functioning in the region.

*Press Secretary of EPSAYA public union, December 30, 2012 year*